

SSA CONSULTANTS

FOR IMMEDIATE RELEASE

SSA CONSULTANTS EXPANDS CONSULTING TEAM WITH NEW HIRES

BATON ROUGE, La. (March 10, 2008) – SSA Consultants, a Baton Rouge-based organizational development and management consulting firm, recently added two new employees to its growing team of experts. Nick Speyrer joins SSA after four years of consulting experience. Earning a bachelor's degree in finance with a concentration in Internal Audit from Louisiana State University, Speyrer's areas of expertise include change management, cultural transformation, organizational assessment and process design and reengineering. Speyrer's past experience consists of designing and facilitating the implementation of a new operating model for a large professional service organization.

After serving as an intern with SSA for more than three years, John Snow was hired on as a full-time consultant for the firm. A graduate of Louisiana State University, he earned a bachelor's degree in mass communications with a concentration in advertising and a minor in business administration. Snow's background includes research and data analysis, project management, proposal documentation and organizational tool design and development.

"This newly added wealth of talent proves that Louisiana is rich with exceptional employees," said Bill Slaughter, founder and president of SSA Consultants. "These additions to our team will serve as valuable assets to the company and our clients alike."

About SSA Consultants

SSA Consultants helps companies succeed in a world of rapidly shifting global markets, emerging technologies, and a dramatically changing workforce. The firm's Leadership Development services build leadership capacity by using validated tools to identify individual strengths and weaknesses, deliver relevant leadership skills training, and help individual leaders create practical development plans to hone their leadership abilities. Utilizing a collaborative approach, SSA's consulting and training services are designed and delivered to meet clearly defined needs. Regardless of the service needed, the goal is always the same—improve company

- more -

SSA CONSULTANTS

Page 2

SSA Expands Consulting Team

performance. SSA Consultants serves both private- and public-sector clients located across the United States and beyond. For more information on SSA Consultants, visit www.consultssa.com.

###

Interviews, Photos and Graphics Available.

MEDIA CONTACTS:

John Snow for SSA Consultants jsnow@consultssa.com
(225) 769-2676 or (225) 235-5785

Lesley Mason for Object 9 lesley@object9.com
(225) 368-9899 or (619) 733-0925