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INTERNATIONAL ASSESSMENT COMPANY CERTIFIES LOCAL MANAGEMENT CONSULTING FIRM

BATON ROUGE, LA. – The Hogan Assessment Systems leadership team visited SSA Consultants, LLC (SSA) over a three-day span to present two seminars and conduct a certification workshop for seven (7) management consultants.

The two seminars, presented on July 14th at SSA to local and regional business leaders, featured presentations by Dr. Joyce Hogan, Dr. Robert Hogan, and Ryan Ross. The morning session, “Predicting Safety Behavior”, included a discussion by Dr. Joyce Hogan and Ryan Ross how safe and unsafe tendencies can be evaluated and predicted through personality tests. The Hogan “Safety Report”, which is generated through completion of the Hogan Personality Inventory (HPI), was developed in part due to Dr. Hogan’s research and original work that examined the Three Mile Island power plant disaster.

The afternoon session, “Personality and the Fate of Organizations”, featured a presentation by Dr. Robert Hogan on the history and development of the Hogan Personality Inventory (HPI), its impact on organizations by interpreting personality and predictive behavior, and the impact one’s personality can have on an organization and its culture. Dr. Hogan detailed his thirty years of experience in organizational psychology, and the impact his employee selection and development assessments have had on organizations with regard to improved employee performance, reduced turnover, and decreased recruiting expense.

“Leadership should be defined in terms of the ability to build and maintain a high-performing team, and should be evaluated in terms of the performance of the team relative to the other teams with which it competes. Leadership matters – the people in charge of organizations can make them or ruin them,” said Dr. Hogan.

Seven (7) management consultants at SSA attended the Hogan Assessment Certification Workshop on July 15th and received certification from Hogan Assessment Systems for their participation in the training and certification workshop.

The Hogan Assessment Certification Workshop enhances each participant’s interpretive skills through advanced case studies, applied feedback, and coaching. The workshop also teaches participants to use, administer, and interpret three Hogan inventories: the Hogan Personality Inventory (HPI), the Hogan Development Survey (HDS), and the Motives, Values, Preferences Inventory (MVPI).

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The three Hogan inventories are internationally recognized as certified instruments for predicting workplace behavior, and include components that evaluate personality characteristics that people need to get along and get ahead, identify factors that impede career success, and assess business driver and core values for individual fit within a corporate culture. The following received certification as a result of the workshop: Dr. William Slaughter, Dr. Christel Slaughter, Rudy Gomez, Yvette Black, Sissy Franks, Nick Speyrer, and John Snow. Craig Pourciau, partner at SSA, was previously certified at the Hogan 2007 ELITE Summit in California.

“Hogan Assessment Systems and its staff are the foremost experts on predictive workplace behavior in the world, and SSA is honored that the Hogan leadership team chose to present two seminars to business leaders in our city and state. I am pleased that our consultants were certified through the Hogan Assessment Certification Workshop, and believe it speaks volumes that a world-renowned workplace assessment and consulting company chose to partner with SSA and deliver a certification workshop and these seminars,” said Dr. William Slaughter, President of SSA Consultants.

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SSA Consultants helps companies succeed in a world of rapidly shifting global markets, emerging technologies, and a dramatically changing workforce. The firm's Leadership Development services build leadership capacity by using validated tools to identify individual strengths and weaknesses, deliver relevant leadership skills training, and help individual leaders create practical development plans to hone their leadership abilities. Utilizing a collaborative approach, SSA's consulting and training services are designed and delivered to meet clearly defined needs. Regardless of the service needed, the goal is always the same – to improve company performance. SSA Consultants serves both private- and public-sector clients located across the United States and beyond. For more information on SSA Consultants, please visit www.consultssa.com.

Hogan Assessment Systems is an international test publishing company that uses a comprehensive suite of personality assessments to help companies select employees, develop leaders, and identify talent. Founded in 1987 by Drs. Robert and Joyce Hogan, Hogan Assessment Systems has a long and rich history of providing proprietary, scientifically-based personality assessments to over two (2) million clients both in the United States and overseas in over 20 different countries and languages.

For more information on Hogan Assessment Systems' history, leadership team, and products, please visit <http://www.hoganassessments.com>.